



All contributions will support Julia M Usher's 3-D Cookie Art Competition™ prizes for first, second, and third place winners; they will not underwrite other aspects of the show. **Thank you in advance for your support of this landmark cookie event!**

### **Silver (with Minimum Contribution of \$400 in Product; \$200 in Cash)**

- . Full-page ad in Show Me Sweets event program with "3-D Cookie Competition Brought to You By" and logos from sponsors (multi-sponsor ad)
- . Logo with link on Julia M. Usher Cookie Art Competition page on Show Me Sweets site
- . One sponsorship announcement on Show Me Sweets Facebook page (single-sponsor announcement, 1 per sponsor)
- . One pre-show mention on Julia's Facebook page (340,000 followers), with logo and link back to desired page (multi-sponsor post)
- . One pre-show mention on Julia's Instagram page (30,000 followers), with logo (multi-sponsor post)

### **Gold (with Contribution of \$800 or More in Product; \$400 or More in Cash)**

As above for Silver, plus:

- . Logo on step-and-repeat banner in Julia's "Cookie Suite" photo booth at Show Me Sweets show
- . Looping Show Me Sweets show main stage 15-second still image with "3-D Cookie Competition Brought to You By" with sponsor logo (single-sponsor image, 1 per sponsor)
- . One pre-show blog post on Julia's site *Cookie Connection* (14,000 members with additional reach via Julia's social media platforms, above) with logo and link back to desired page (multi-sponsor post)
- . One post-show thank-you on Julia's Facebook page (340,000 followers), with logo and link back to desired page (multi-sponsor post)
- . One post-show thank-you on Julia's Instagram page (30,000 followers), with logo (multi-sponsor post)

To participate, please confirm your donation with both Julia M Usher ([sweetlife@juliausher.com](mailto:sweetlife@juliausher.com)) and Pege Yates ([pyates@showmesweets.com](mailto:pyates@showmesweets.com)). Your prize description with prize value, company logo/art (300 dpi; 16x9 aspect ratio for looping main stage image, square for all else), and company link must be submitted to Pege Yates at [pyates@showmesweets.com](mailto:pyates@showmesweets.com) **no later than June 1, 2019**. Donated product should be mailed to Pege Yates c/o Never Forgotten Designs and Show Me Sweets, 5159 Lemay Ferry Rd., St. Louis, Missouri 63129, and **also must be received no later than June 1, 2019**.

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Julia M Usher's 3-D Cookie Art Competition™ is a collaboration of:

